

## Leonard-Litz Foundation Awards Covid-19 Relief Grant to GLAAD

Leonard-Litz Foundation is pleased to award a Covid Relief grant to [The Gay & Lesbian Alliance Against Defamation \(GLAAD\)](#). Based in New York City, GLAAD is a non-governmental media monitoring organization. It was founded to protest the defamatory coverage of LGBTQ people and later extended into the entertainment industry to curate positive narratives for LGBTQ people, ultimately, amplifying visibility and acceptance.

GLAAD will use the \$15,000 grant to create online programs for New England's Black and brown queer journalists, online activists, and community leaders that enable professional connections and peer support amid the closures of several LGBTQ centers during the pandemic. These programs support LGBTQ people who are more likely to be unemployed and homeless during this period.

"When Covid-19 shut down the GLAAD Media Awards, it exacted \$2 million from community engagement and outreach," says Bruce Morrow, the senior director of Institutional Giving at GLAAD.

Leonard-Litz Foundation was established to fund partner northeast U.S. organizations that are working to improve the lives of the LGBTQ+ population, with an emphasis on intersectional advocacy. GLAAD Media Awards honor TV shows, films, artists, journalists, and media that depict fair, accurate, and inclusive representations of LGBTQ people and their unique backgrounds. The 32<sup>nd</sup> Annual GLAAD Media Awards ceremony premiered this month and is viewable [here](#).

Positive LGBTQ representation has grown in mainstream media over recent years. Since the inception of LGBTQ media, however, subsegments of the community have remained largely ignored. As a result, focus has shifted toward spotlighting those further marginalized because of racial and ethnic identity, nationality, and religious affiliation. Leonard-Litz is excited to see the outcome of GLAAD's programs as the organization pushes for greater cultural transformation.

We invite you to learn more about GLAAD and other Leonard-Litz Foundation grantees and help us support the important work they are doing for our community.